



Pablo Robles

I use code, text, photos/videos, graphics, illustration and maps to present news. Currently **Visual Journalist at Bloomberg**, previously Senior Graphics Editor at South China Morning Post in Hong Kong, leading the digital graphics production and multimedia features.

EXPERIENCE

Graphics Journalist - Data Reporter 2020 - PRESENT Bloomberg News

Report, write, research, code, design and pitch stories.
Data-driven and multimedia features.

Senior Graphics Editor 2017-2020 South China Morning Post

Report, pitch, write, research, code, data analysis, design, and print/interactive graphics. Leading digital infographics department, special multimedia features, in-house applications, and storytelling.

Graphics Editor 2014-2017 Newspaper La Nación

Leading digital infographics department for Data Unit.
Report, pitch, research, design and code interactive and print infographics.

Information Designer 2012-2014 Gold Pre-columbian Museum

Research and user experience to create virtual exhibitions and interactive rooms. Photographer.

Visual Designer 2010-2012 TBWA\Worldwide

Digital designer for two of the agency's main accounts.

Freelance Visual Designer 2013 - 2020

Work for FIFA, Pinduoduo, Visage, Knight Foundation, Univision, First Round Capital, Massachusetts Institute of Technology (MIT), MIT Media, Code4Africa, Nissan, Scotiabank, Walmart among others.

CORE SKILLS

Report, write and pitch stories, coding, print/digital infographics, multimedia features, visual explainers, video, storytelling, photojournalism, scrollytelling, art direction, project management, illustration, visual editing and interactive data visualizations.

Tools: QGIS, HTML/CSS, Javascript, R, Mapshaper, Tableau Public, Adobe Creative Suite, Google Earth Engine, GDAL, Sketch App, Figma and Procreate App.

HOBBIES/INTERESTS

Photography, playing my telecaster, UX/UI, motorsports, homemade pizza, skateboarding and cats.

AWARDS AND RECOGNITIONS

My work has been recognised with more than **120 different awards** from Malofiej Infographic World Summit, ADG Laus 2021, Fast Company, Online Journalism Awards, Sigma Delta Chi Award, Data Journalism Awards, Webby Awards, Society of News Design (SND), World Association of Newspapers and News Publishers (WAN-IFRA), information is Beautiful Awards (Kantar IIB Awards) among others.

Featured in Idea Magazine Japan, Telum Media, Fast Company, RISE Conference, NACIS, Fortune, Recode, TechCrunch, CNET, Gizmodo, Business Insider, Mic. Inc, Strictly VC, CB Insight and Mattermark.

TALKS AND CONFERENCES

Talk - NACIS 2021
Talk - Dataviz Zurich
Talk and Pannel - Hong Kong Arts Centre
Talk and Workshop - Hong Kong Design Institute
Talk and Workshop - CdR (Colombia)
Speaker and workshop provider - Infovis (Mexico)
Talk and Workshop - Hong Kong Polytechnic U.
Talk and Workshop - University of Costa Rica
Talk and Workshop - Code4Africa
Talk - Data Visualization in Nicaragua

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Twitter: [@pabloroblesg](https://twitter.com/pabloroblesg)

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EDUCATION

Fine Arts (2 YEARS - INCOMPLETE)
Universidad de las Ciencias y el Arte de Costa Rica

Architecture (2 YEARS - INCOMPLETE)
Universidad Hispanoamericana

Javascript and User Experience 2015-2016
BrainStation

Photojournalism 2014-2015
Fundación Tecnológica de Costa Rica